

United Way PROGRAM



MAKE AN IMPACT



INVEST IN TOMORROW'S STATE LEADERSHIP THROUGH LEADERS UNITED!

Each year, state departments nominate one outstanding employee to participate in the Leaders United Program.

During the 15-week working session, Leaders United (LU) Executives serve as full-time account managers during the only state-sanctioned charitable drive. Our Promise: California State Giving at Work raises more than \$4.6 million annually for nonprofits both local and statewide.

LU Executives work directly with the professional local United Way team in their respective area. From the local United Way office, LU's plan and manage the Our Promise fundraising drives within their assigned departments.

WHY LEADERS UNITED IS VITAL TO SUCCESS

Leaders United Executives are a critical part of the **Our Promise** campaign's success by providing more opportunities to reach California's state employees and educate them on their giving options.

Local nonprofits across the state depend on funds from **Our Promise** to deliver their impact. Thanks to the expertise, energy and enthusiasm that comes with working alongside colleagues at the state, Leaders United Executives educate and inspire their co-workers to get involved in the Campaign!

If enhancing an employee's career through the Our Promise Campaign's leadership and inspiring camaraderie in your agency would add value to your team, please submit their name and contact info on our Leaders United nomination page on the Our Promise website by July 21, 2023!

**THE NOMINATION DEADLINE IS JULY 21, 2023. NOMINATE
SOMEONE ON YOUR STAFF BY SCANNING THE QR CODE OR VISITING
[OURPROMISECA.ORG/LEADERS-UNITED-PROGRAM](https://ourpromiseca.org/leaders-United-program)**





WHO SHOULD BE NOMINATED FOR LEADERS UNITED

BENEFITS TO THE EMPLOYEE

- Enhances communication, creative thinking, problem-solving, negotiation, project management and team building skills
- Strengthened skills in time management, and public speaking
- Increased self-confidence and leadership ability
- Networking opportunities
- Deepens insight into community needs

BENEFITS TO THE COMMUNITY

- Maximization of volunteer effort
- Minimization of fundraising costs
- An increase in contributions to help people
- Increased knowledge about core needs in our community



BENEFITS TO YOUR AGENCY OR DEPARTMENT

- Improves leadership skills and provides professional development for your employees
- Strengthens external relations with other state departments/divisions
- Allows personal and professional growth
- Reduces internal training expenses through the comprehensive management training provided

WHO TO CONSIDER FOR LEADERS UNITED

- Customer service orientation
- Willingness to speak in a public setting
- Energetic, creative, self-motivated and detail-oriented
- Strong verbal and written communication skills
- Ability to multi-task
- Proficient in MS Outlook, Word, Excel, and internet browsing
- Interested in developing leadership skills
- Excited about giving back to their community
- Looking to diversify their professional skillset

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